



**SMC House**  
14, Dele Adeyemi Street,  
Agungi, Lekki Peninsula,  
Lagos, Nigeria

+2341-7741452, +2348036256173, +2348037185264

info@sbsng.org | www.sbsng.org | www.facebook.com/sbs.lagos

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# SBS CORPORATE INFORMATION



## ABOUT STRATEGIC BUSINESS SCHOOL

The seed was sown in 1995 as Strategic Management Centre. The founder and Director-General was Dr Austin Uwandulu. From 1995 to 2000, SMC offered Masters Qualifications in affiliation with the then Ogun State University now Olabisi Onabanjo University, Ago Iwoye, until the Nigerian University Commission closed down the satellite campuses in Nigeria.

In 2003, Apostle Dr Joseph Mba went into partnership with Dr. Austin Uwandulu and became the founder and Registrar/CEO of Institute of Strategic Management, Nigeria. This institute was primarily founded to research, promote and provide professional qualifications. ISMN presently has over 1000 members at Associate, Full Membership and Fellowship cadres.

Strategic Business School was subsequently founded to research, develop and provide internationally recognized advanced qualifications, either independently or in affiliation with internationally recognized institutions and professional bodies.

The dominant SBS independent is International Professional Certification in Strategic Management. SBS Certifications are delivered at three levels: Strategic Management Professional, Senior Strategic Management Professional and Top Strategic Management Professional with specializations in Strategic Management, Corporate Leadership and Governance, Strategic Entrepreneurship, Public leadership and Governance, Strategic ICT Management, Strategic Financial Management, Strategic Marketing Management, Strategic Human Resources Management, Strategic Project Management, Strategic Education/School Management, Strategic Oil and Gas management, Strategic Bank Management and Strategic Church Management.

SBS assists students who have completed its proficiency training and Certification programme and have obtained satisfactory record of achievement to pursue further validation for internationally recognized qualifications from partnering institutions and professional bodies globally.

We also have Education Programmes at Certified and advanced Certificate levels. Our tailored programmes provide specific training and consulting solutions in areas of Strategic Planning, Implementing Change and Performance Improvement, Organization-wide Strategy Implantation, Strategic Staffing and Executive Coaching.



## GOVERNING COUNCIL

### CHAIRMAN OF BOARD

- **Apostle Prof. Hayford I Alile (OFR)** *B. Sc, Msc., PhD, GFSM*

### CHIEF EXECUTIVE OFFICER

- **Apostle Dr. Joseph Mba** *ACM, MSM, MBA, PhD, FSM*

### CHIEF RESEARCH CONSULTANT

- **Dr Austin Uwandulu** *B. Sc, MPA, PhD, FSM*

### SPECIAL ADVISER, Corporate Integrity and Responsibility

- **Rev Victor Taiwo (JP)** *B.A. MA. PhD FSM*



## WELCOME TO STRATEGIC BUSINESS SCHOOL

Thank you for your interest in Strategic Business School, a distinctive institution with a history of cutting-edge innovation, flexible learning and multiple academic and areer opportunities.

In today's fast changing, protean world, management theories and practices are growing exponentially, far beyond what an average learner can understand – let alone develop and deploy.

Strategic Business school has built reputation for continuous innovative research, quality learning deliverables and for catapulting learners to the greatest heights of competences and orientations in Strategic Management, expanding their opportunities for career distinctiveness and championship in the global market place.

For over ten years that I have been in the business of innovating, delivering and implanting the theory and practice of strategic management people and organizations across Africa, I have seen that every student, graduate and organization who has encounter with Strategic Business School has been transformed in, competences, capabilities and performance.

Is your present executive position threatened by poor strategic management skills and orientations, or do you desire to be ahead of time in relevant advanced qualifications, or do you need to improve your strategic leadership and entrepreneurial competences, so that you can take up greater responsibilities or exploit wider career opportunities; then I highly recommend the SBS programmes.

Each year, I continue to be greatly impressed by the amount of new theories and models from SBS, the testimonies and referrals of SBS students and graduates who are excelling in all fields and the positive perceptions of SBS by its partnering universities, professional bodies and corporate organizations.

Take the challenge and dare to become an executive or business champion!

**APOSTLE PROF. JOSEPH MBA**  
*M. Sc, Ph. D, ACM, M. AES, FSM*  
*Director / CEO, Strategic Business School*



## ACADEMIC BOARD

**Apostle Prof. Joseph Mba**

*M sc, Ph. D, M. AES, FSM*

**Director / Chairman, Academic Board**

**Dr. Austin U. Uwandulu**

*B Sc, MPA, Ph. D, FSM*

**Director of Academic Standard and Quality Assurance**

**Prof. Emma Chibundu**

*B Sc, M Sc, Ph. D*

**Coordinator, Research Projects / Thesis**

## CONSULTING

**Chief Research Consultant**

**Dr. Austin Uwandulu**

**M e m b e r**

**Dr. S. Nnah**

NAME	DESIGNATION	COURSES TAUGHT
PROF. JOSEPH MBA <i>ACM, M. Sc, Ph. D, FSM</i>	PROFESSOR	<i>Pure Strategy, Strategic Management Process, Strategic Planning Practice, Strategic Business Advantage, Strategic Change Management, Trans-organizational Entrepreneurship, Business Development and Diversification and National Wealth and Development, Corporate Intrapreneurship</i>
PROF. REMI ANIFOWOSE <i>B Sc, MSc, Ph.D</i>	PROFESSOR	<i>Government Systems and Structures, Public Governance</i>
PROF. S. I. OWUALAH	PROFESSOR	<i>Strategic Entrepreneurship, Business Growth &amp; Internationalization SME Entrepreneurship and Corporate Finance</i>
PROF. OTOKITI	PROFESSOR	<i>Strategic Management, Strategic Marketing Management and International Business</i>
PROF. LINUS OSUAGWU	PROFESSOR	<i>Marketing Research and Planning. Strategic Marketing Management and International Marketing Management</i>
DR. AUSTIN U. UWANDULU <i>B Sc, MPA, Ph. D, FSM</i>	SENIOR LECTURER	<i>Public Leadership, Governance Framework and Public Governance and Strategic Management</i>
DR. J. E. EJIKE	SENIOR LECTURER	<i>Strategic Financial Management and International Finance</i>
DR. OBISI	SENIOR LECTURER	<i>Strategic Human Resources Management and Human Capital Planning and Development</i>
DR. VIRGY ONYENE	SENIOR LECTURER	<i>International Human Resources Management</i>
DR. C. K. AYO	SENIOR LECTURER	<i>Computer Networking &amp; Management and International ICT Management</i>
DR. A. O. ABARI	SENIOR LECTURER	<i>Curriculum Management, Learning Techniques and Technology and Strategic Educational Institutional Management</i>
DR. PHILIP UJOMU	SENIOR LECTURER	<i>Advanced Research and Publication Skill</i>
DR. MRS. O. FAMILONI	SENIOR LECTURER	<i>Entrepreneurship and Leadership</i>
DR. S. NNAH <i>B Sc, MSc, Ph. D</i>	SENIOR LECTURER	<i>Corporate Leadership, Governance, Organizational Politics and Leadership Development</i>
DR. CHRIS OHANEMU <i>B Sc, PGD, MSc</i>	SENIOR LECTURER	<i>Organization &amp; Management, Fundamentals of Strategic Management, Strategic Planning, Strategic Management Process and Human Resources Management</i>
DR. JOHN OYETADE <i>B Sc, MSc, Ph. D</i>	SENIOR LECTURER	<i>Strategic Financial Management Development</i>
OLUSEGUN COLE <i>B Sc, MSc</i>	LECTURER	<i>Organization &amp; Management and Marketing, Research and Decision Skills</i>
HON. ERNEST CHUKWU <i>B Sc, MPA</i>	LECTURER	<i>Research Method and Marketing</i>
MR. HAMEED OLABISI	LECTURER	<i>Marketing and Communication Skills</i>
MR. SAM ONWA	LECTURER	<i>Project Management, Decision Making Skills</i>
MR. SUNDAY NSE-ESSIET	LECTURER	<i>Fundamentals of Strategic Management, Managerial Leadership</i>
MR. LAWRENCE AGBOOLA	LECTURER	<i>Strategic Project Management</i>

## **CMD ACCREDITED TRAINERS**

The following faculty members of SBS have undergone their train-the-trainers (MANDEV) programme with the Centre for Management Development.

1. Prof. Joseph Mba
2. Dr Simeon Nnah
3. Mr. Hameed Olabisi



## | PRINCIPAL EXECUTIVE OFFICERS

### DIRECTOR/CEO

**Apostle Prof. Joseph Mba** *ACM, MSM, PhD, FSM*

### FINANCE ADMIN MANAGER

**Mr. Victor Omosigho** *NCE, HND, MBA, PGD, ASM*

### BUSINESS DEVELOPMENT / MARKETINBG OFFICER

**Miss Tina Oguinye** *B Sc.*

### PERSONAL ASSISTANT TO DIRECTOR

**Mr. Usoro Okon Usoro**

### VIRTUAL CAMPUS OFFICER

**Mr. David Ugo Mba** *B Sc.*

### CUSTOMER SERVICE OFFICER

**Miss Ngozi Nnazor** *AIPS*

### ICT OFFICER

**Mr. Moses Idu**

## WHY STUDY WITH SBS



## SBS DIRECTION

### VISION

SBS is envisioned to become Africa's most innovative authority and best reference in Strategic Management, a world-class distinctive business school, with a reputation for repositioning people, organizations and nations in Africa for global distinctiveness and championship.

### MISSION

To innovate, deliver and implant the theory and practice of Strategic Management across Africa, using an integrated spectrum of innovative researches, total learning, consulting, publishing, networking and SME development.

### VALUE

SBS's behaviours, operations and business conducts are guided by the following core values

- The Love, presence and power of God
- Distinctive value innovation and delivery
- Superior Strategic Performance Outcome
- Value – loaded strategic people
- Total strategic technology
- Multiple academic and career opportunities

Underpinned by a strong corporate culture of

- Total life-long learning experience
- Unlimited flexibility and accessibility
- Integration of theories and real life practices
- Collaborative partnership and synergy
- Corporate integrity and responsibility
- Global perspectives and African relevance

Strong faith and foresight

**OUR PROMISE**

*“Take the challenge and dare become a business or executive Champion!  
And I guarantee you a world class business School”*

**Apostle Prof. H. I. Alile (OFR)**  
*Chairman*

*“I covenant that SBS will remain the most innovative authority in Strategic Management, Strategic Entrepreneurship, Strategic Leadership and Governance”*

**Apostle Prof. Joseph Mba**  
*Director / CEO*

*“I assure you the highest academic standard and quality learning”*

**Prof. Aloy Ejiogu**  
*Chairman, Academic Board*



## **RESEARCH**

SBS has an active research programme including conceptual and field researches in all aspects of our core-competencies: Pure Strategy, Strategic Management, Strategic Leadership, Strategic Entrepreneurship, Strategic Self Management, Strategic Consulting and Governance.

Moreover, over to 60% of SBS programmes take students out of classroom learning into the real workplace. The field activities are specially designed to pyramid into individual career and organizational relevance.

## **LINKS WITH ACADEMIC INSTITUTIONS**

We have close links with reputable research Centers and Universities. SBS is continually expanding its network in exchange of research findings. Curriculum development, faculty exchange, joint or concurrent multiple qualifications and validation programme with these institutions.

## **LINKS WITH PROFESSIONAL BODIES**

Also we have close links with recognized professional associations, such as Institute of Strategic Management, Nigeria, Nigeria Institute of Management, Strategic Management Society, USA, Institute of Sales and Marketing, UK, Commonwealth Association of Corporate Governance, Nigerian Institute of Training and Development and Centre for Management Development. These links enrich the professionalism of SBS Programmes.

## **LINKS WITH MAJOR EMPLOYERS**

Our programmes are also enriched by direct access to major employers and recruiters in the private sector. These links not only assist SBS in incorporating current tested practices in our curriculum development but also help SBS Career Service Team in their career success and employment links services to our students and graduates.

## **SUPERIOR LEARNING RESOURCES**

All our researches and supplementary courseware are accessible through your Internet. There is no need to leave your desk to search for the most current researches and publications in your field of interest. SBS gives you access to fully up-to-date Library resources available globally. All you need is a simple search and the relevant information is delivered to your PC as an e-mail or a PDF File as necessary. Our local library is also constantly updated with the most recent and course related books, journals and management reviews for your off-line reference.

## **FRIENDLY PROGRAMMES**

SBS Programmes integrate three themes. From the personal perspective, it is flexible, affordable and qualitative. From the practical perspective, it deploys real capabilities to real challenges in real life situations. And from the global perspective, it is internationally recognized, cross culturally effective and globally competitive.

## **CUTTING EDGE COMPETENCES**

The Curriculum of SBS has Programmes and Modules, carefully developed to give students superior knowledge and skills they need for life-long career success and global competitiveness. They are designed not only to meet International Standard, but also to provide an integrated competence that will transform the Students and take them to global Competitiveness and Championship

## **EXECUTIVE INTERNSHIP**

At the end of each Session, students are attached to various organizations to acquire practical experience in real work situation in related field. Each internship work is closely supervised by both an internal executive and visiting member of SBS faculty. At the end of the period, the student is required to produce an internship report (a case story) and to share the experience obtained with the rest of the students in the following practice period.

## **CAREER SERVICE**

SBS also has a Career Service Office, which helps students with their graduation, internment and post-qualification job search and placements. The Office also assists graduating students to prepare their CVs, organize job interviews and presentations with recruiting organizations. All students also have unlimited access to excellent career counseling, career opportunities and overseas exchange programmes.



## INTRODUCTION

Distance Learning programmes are often criticized for being non-interactive, weak in teaching and therefore less effective than traditional full time on campus mode. SBS learning experience is designed to maximize all the benefits and minimize all the limitations of all modes of delivering-full-time on-campus, executive part-time and distance learning

## EXECUTIVE PART-TIME MODE

SBS executive part-time mode is similar to the full-time on-campus delivery, except that the modules are delivered only during weekends and has the added benefits of virtual campus learning support.

In the part-time mode, teaching and learning comprises of a mix of formal lectures, group study, term paper like assignments as well as Strategy in Action Seminar/workshop session, and the presentation of research findings by groups and individuals.

## DISTANCE LEARNING MODE

The distance learning mode is enabled by the virtual campus through personal study of learning materials and active participation in the group learning experience. The delivery include annotated power point presentations, recorded lecture materials / e-book, online library/websites that provide the same learning experience and resources equivalent to a part-time on campus learning

Our strategy services are total, focused and unique, designed to be beneficial to all people and organizations who desire to make great difference in their strategic value delivery and strategic results.



## 1. OPEN EXECUTIVE TRAINING AND DEVELOPMENT

SBS conducts open seminars, workshops and short-term certificate courses for local and international executives, scholars, entrepreneurs, trainers and consultants

These are courses designed for one to three months and for life-long learning. SBS believes that individuals and organizations will function more strategically when they adopt the philosophy of life-long learning and are constantly updating themselves on current theoretical and practical developments in their specialized areas. SBS prepares short-term quality, highly practical education and training programmes according to the needs of the society and business Community.

## 2. INTERNATIONAL PROFICIENCY CERTIFICATION PROGRAMME

This programme combines the features of education and training at three professional advanced international certification levels:

- Strategic Management Professional
- Senior Strategic Management Professional
- Top Strategic Management Professional

The modules are delivered in part-time, distance learning and block release modes. SBS Strategic Management Proficiency Programmes are intended to educate, train and develop executives at all levels and integrate them in the theory and practice of Strategic Management, Strategic Leadership, Entrepreneurship and Governance. It is also designed to impart on trainees the strategic orientation and approach to life, career, management and business.

### **3. TOP EXECUTIVE COACHING AND COUNSELLING**

No executive is promoted to a position with a prior knowledge, skills and attitudes. SBS executive coaching and counseling, fast tracks executive competencies and orientation required in new executive positions. SBS coaching procedure ensures that coaching is tailored to address executive's specific needs, challenges and objectives.

### **4. TAILORED IN-COMPANY TRAINING**

Continuous competence improvement is indispensable to achieving the organisation's objectives. SBS partners with clients to specifically develop and deliver programmes that meet specific staff training needs and objectives, as well as organization performance solutions.

### **5. AFRICAN BUSINESS AND CORPORATE CHAMPIONS NETWORK(ABCCN)**

#### **➤ Mandatory Strategy Programmes**

##### **i. Personal Strategy Forum (PSF)**

##### **ii. Business and Corporate Champions Opportunity Workshop-Strategy in Action**

##### **Personal Strategy Forum (PSF)**

This monthly seminar focuses on maximizing personal productivity, effectiveness and strategic impact and championship of participants.

##### **Business and Corporate Champions Opportunity Workshop-Strategy in Action**

These are quarterly Champions Seminar/Workshop designed to enable SBS Students experience real cases, one of which is shared by Chief Executives of reputable organizations and the second by historical case story discussed at the workshop session.

It creates an environment for sharing of Career and Business Opportunities and Networking.

## INTERNATIONAL PROFICIENCY CERTIFICATION PROGRAMMES

**T**hese programmes are designed to build business and corporate executives for the 21<sup>st</sup> century. The programme innovates an integration of theories and practices that make the professional both practitioners and scholars, focused and equipped to achieve strategic results in different organisations and industries.

The programme would make executives at all levels to be versed, competent and focused on strategic management and other specific requirements of their levels. It is designed to impart strategic management proficiencies on corporate executives, scholars and entrepreneurs, through structured training and certifications. It also has the obvious advantage of sharing transitional and generic knowledge and skill.

This programme combines the features of education and training at three professional advanced international certification levels:

1. Certified Strategic Management Professional (CSMP)
2. Certified Senior Strategic Management Professional (CSSMP)
3. Certified Top Strategic Management Professional (CTSMP)

### EXECUTIVE ROLES AND REQUIREMENTS

Executives like products, pass through several levels of development on their way to the top of organization.

#### FRONTLINE EXECUTIVES

**Roles:** These executives are sometimes described as supervisors, officers or executives, e.g. marketing executives, accounts supervisors etc. These executives are usually engaged to operate technical, sub-functional responsibilities. Depending on the size of the organization, they usually supervise or manage small group of operatives trained in their own specialized disciplines.

Executives at this level need competences and orientations in technical supervisory, inter-personal relations and team playing matters. They also need operational decision-making skills, personal productivity skills and learning attitudes and authority.

#### MIDDLE EXECUTIVES

**Roles:** these ranges from assistant managers, deputy managers, managers, senior managers and principal managers. They often head organic functions, departments and divisions. In addition to advanced competences in technical and functional disciplines, these groups are expected to possess orientations and competences in people management, team and project leading, managerial decision skills, delegation and supervision skills as well as communication and presentation skills. As from senior managers level, depending on the size and structure, they may also lead large number of workers with dissimilar functional competences.

## TOP EXECUTIVES

**Roles:** Executives in this group have advanced competences than both frontline and middle executives. In addition, they also should possess competences and orientations required to analyze the environment, identify and develop future opportunities and markets, make resources commitment decisions, strategically lead the organizations. Besides professional competences, top executives should achieve excellence in conceptual skills, advanced strategic management skills, entrepreneurship and personal effectiveness skills.

Education, training and development matters, at each of these levels call for separate curriculum and course materials, taught by instructors familiar with the executive issues, challenges, theories and practices at each level.

SBS proficiency and professional certification programme was designed to address these different challenges, needs, competences at the different levels of management, strategy and executiveship.

## OBJECTIVES

This programme is designed to meet the following specific objectives:

1. To bridge the gap between scholars and practitioners by improving the scholarly depths of the practitioners and practical proficiencies of the scholars.
2. To link theory to practice by providing integrated action-learning of real-life, real-challenge situations in a structured learning.
3. To equip Nigerians and African graduates with relevant and current knowledge, skills and experience that would make them employable globally.
4. To provide transition learning for middle, senior and top executives and make them professionals in Strategic Management, leadership, entrepreneurship and governance.
5. To provide structured in-company proficiency training for executives to meet both the generic and company specific needs for the participants.

### • CERTIFIED STRATEGIC MANAGEMENT PROFESSIONAL

Designed for Frontline and Middle Level Executives, the programme imparts in the students, the fundamental skills of general management, Strategy, leadership and entrepreneurship as well as the professional skills required by specialized organic functions of accounting, marketing, and human resources. The peculiar problems faced in managing basic educational institutions and churches informed the creation of specialization in these areas.

### AIMS AND OBJECTIVES

The SBS Strategic Management Professional Programme is designed to:

- (i) Expose the students to contemporary theories and practices in strategic business and management.
- (ii) To develop competencies, intelligences and character needed for self and organizational management, growth and development.
- (iii) To provide qualitative, affordable and flexible access to Strategic Business qualifications and career success.

## **ADMISSION REQUIREMENTS**

- Candidates must possess a minimum of NCE, National Diploma, Advanced Diploma, Higher National Diploma, or a professional qualification from a recognized professional institute.
  - Candidates must have a minimum of two-year post qualification work experience.

## **SMP AWARD REQUIREMENTS**

To qualify for the award of SMP, a candidate must fulfill the requirements specified by SBS. Generally, these include:

- i. The Students must register and enroll for the programme and courses
- ii. Attend the Mandatory Contact Classes
- iii. Attend at least three Mandatory Quarterly opportunity Seminars / Workshops
- iv. Obtain at least 80% attendance at the monthly Personal Strategy Forum
- v. Take and pass all examinations at specified percentages and credit units
- vi. Produce an academically acceptable SMP long essay.

## **DURATION OF STUDY / WORKLOAD**

18 Months. Twelve Modules to be studied in twelve months and a maximum of six months for project.

## **MODE OF ASSESSMENT**

Students are assessed by appropriate combination of the following evaluation methods: Seated Examination, Coursework, Assignments and Research Projects.

## ● **CERTIFIED SENIOR STRATEGIC MANAGEMENT PROFESSIONAL**

There is an increasing demand for executives and scholars with multiple competences. Students at this level receive senior executive and Advanced training learning in Strategic Management, Leadership, entrepreneurship and Governance. These senior level courses are spiced with lower level modules that will enable middle executives climb the ladder to senior executiveship.

## **AIMS AND OBJECTIVES**

The SSMP Programme are designed to

- (i) Expose students to contemporary theories and practices in one of the major areas of specialization
- (ii) To develop competencies, intelligences and character needed to drive themselves, their organizations and by extension African Nations to achieve global competitiveness and sustainability
- (iii) To provide qualitative, affordable and flexible access to Strategic Business qualifications and career success

## **ADMISSION REQUIREMENTS**

Candidates may come from all kinds of academic background, career experience and aspirations. However, to qualify for admission, Candidates must possess a minimum of Bachelors Degree, Higher National Diploma, Advanced Diploma or Associate Certificate recognized by the appropriate academic or professional authorities in Nigeria in relevant areas of study. Notwithstanding the above, candidates with qualifications outside business or management field must have at least five years work experience in business.

## **SSMP AWARD REQUIREMENTS**

To qualify for the Certification as Senior Strategic Management Professional, a candidate must fulfill the requirements specified by SBS and the awarding Universities. Generally, these include:

- (i) The Students must register and enroll for the programme and courses.
- (ii) Attend the Mandatory Contact Classes / obtain distance learning course materials.
- (iii) Attend the Mandatory Quarterly Seminars / Workshops ( Strategy in Action)
- (iv) Take and pass all examinations at specified percentages and credit units.
- (v) Write two publishable term papers/analyze two cases in all courses.
- (vi) Write and present a seminar paper in each areas of specialization.
- (vii) Produce an academically acceptable end of programme thesis.
- (viii) Obtain a total average score between 50 – 60.

## **DURATION OF STUDY / WORKLOAD**

The Programme will run for a period of 18 months of three semesters. The Learning activities involve

- (i) At least 400 hours of Lectures / Seminars / Direct Self Study
- (ii) At least 400 hours of Directed Personal Study
- (iii) At least 200 hours of Course Work / Examinations / Assignment
- (iv) End of programme Research Dissertation

## **MODE OF ASSESSMENT**

Students are assessed by appropriate combination of the following evaluation methods: Seated Examination, Coursework, Assignments and Research Projects.

## **SBS GRADUATE SEMINAR**

Each student is required to present a seminar paper in each of the module under his specialization before fellow students and faculty members.

## **STRATEGY IN ACTION**

This is the SBS Business and Corporate Champions' Quarterly Opportunity seminar\Workshop. Each student is expected to attend at least four of this workshop during the period of his study. Each attendance attracts 25% marks and four points in four attendances.

## **• CERTIFIED TOP STRATEGIC MANAGEMENT PROFESSIONAL**

Top executives and board challenges have become matters of great concerns to both corporate executives and scholars. The modules at this level are designed to build professionals who are well equipped to practice as top corporate executives, independent consultants and research scholars.

## **AIMS AND OBJECTIVES**

The main aim of the TSMP programme at SBS is to provide a thorough training in a specialized strategic management area, through supervised study and assignment based coursework as well as original investigations culminating in the preparation of the thesis. Moreover, the programmes are specially designed to meet the learning needs of working professionals for whom work time and geographic locations might constrain their ability to undertake the campus based courses.

## **A. SPECIALIZATION OBJECTIVES**

- To expand the candidates learning by offering an advanced programme of study in strategic issues, theory and practice in their chosen field of study.
- To promote strategic thinking and decision making in complex, multidisciplinary dimensions of strategic management.
- To instill global and multidisciplinary perspective and approaches to challenges in their chosen field of study.

## **B. RESEARCH OBJECTIVES**

- To develop the candidates proficiency in advanced research methodology and analytic skills.
- To develop the candidate's capability in initiating, conducting, evaluating and directing research.
- To assist candidates in submission of scholarly works that are relevant to strategic issues in their field of study.

## **TSMP AWARD REQUIREMENTS**

To qualify for the award of TSMP, a candidate must

1. Meet the general requirements stipulated by SBS.
2. Present Seminar papers in each module under your specialization.
3. Obtain an average Score of 60% from the core and elective courses
4. Attend Mandatory Seminars and Complete related Assignments
5. Write and successfully defend the TSMP Thesis.
6. Candidate with SSMP from Strategic Business School would be required to write two publishable term papers and a seminar paper on the core courses.
7. Candidates with SSMP from Strategic Business School, who wish to continue in the same area of specialization, would only be required to write two publishable term-papers and a seminar paper on each areas of their specialization.
8. Candidates with SSMP from Strategic Business School, who wish to specialize in a different area, would be required to do class works in addition to writing two publishable term-papers and a seminar paper in each area of their specialization.
9. Candidates with a Masters Degree from another recognized institution must do rigorous class works in all the 8 core courses, and in addition to write two publishable term-papers and a seminar paper in their areas of specialization.
10. In all a candidate must obtain an average score of 60, with a successful defense of his TSMP Thesis.

## **MODE OF LEARNING AND DURATION**

- Learning is by both part-time and distance learning modes with high degree of assignments in case studies, field study and research.
- The minimum duration is 2 years and a maximum of five years after which the course is deemed to have lapsed

**SBS GRADUATE SEMINAR**

Each student is required to present a seminar paper in each of the module under his specialization before fellow students and faculty members.

**STRATEGY IN ACTION**

This is the SBS Business and Corporate Champions' Quarterly Seminar\Workshop. Each student is expected to attend at least four of this workshop during the period of his study. Each attendance attracts 25% marks.